



mobilize your media

# FluxShow Platform for PocketPC mobile portal edition

## overview

Want to deliver compelling rich media to mobile devices? Want to create and brand your own mobile portal? And do so in record time? Then the FluxShow Platform™ is for you. An end-to-end solution, the FluxShow Platform™ will synchronize, organize, and display a variety of rich mobile experiences on your Pocket PC, including Flash, MPEG and Windows Media video, audio, images, HTML, and much more.

## features

- Combined skinable media player & browser for PocketPC and WinCE.
- Full support for Flash animations and Windows Media, including landscape and portrait viewing modes.
- Full Unicode support across client & server, i.e Japanese support.
- Synchronize seamlessly through desktop or directly over wireless, including 802.11 and Bluetooth.
- Offline HTML form support and click history tracking.
- Complete server administration tools and directory management.
- Content and channel creation publishing tools & desktop emulator.
- Customizable web-based user preference management. Plugin SDK & Web Services API via SOAP and COM.



Actual PocketPC Screen Shots

## superior flash support

The FluxShow Platform™ has the best available support today for Flash animations on PocketPC, including the ability to view animations in landscape viewing modes (see below) and MP3 audio support for increased compression.



FluxShow Platform can play practically any Flash file out on the web today with no modification whatsoever.



Actual PocketPC Screen Shots

## benefits

- Deployment speed: set-up and running in record time.
- Flexible pricing: license, install, and run yourself; or, have FluxNetwork provide you an ASP a solution.
- Customizable and brandable look and feel from server tools and interfaces to mobile client.
- Standards-based, including XHTML Basic, MPEG, XML, SOAP.
- Integrate seamlessly with existing legacy infrastructure via standard protocols.
- Content synchronization across all transports including wireless 802.11, Bluetooth, Ethernet, desktop, and memory card.

## customization & services

The FluxShow Platform™ may be customized to suit your specific application needs. Through the plugin SDK, Server APIs and COM and SOAP interfaces, a lot of flexibility is offered that allows for a tailored solution. FluxNetwork offers professional services and consulting with unparalleled expertise in client-server PocketPC applications.

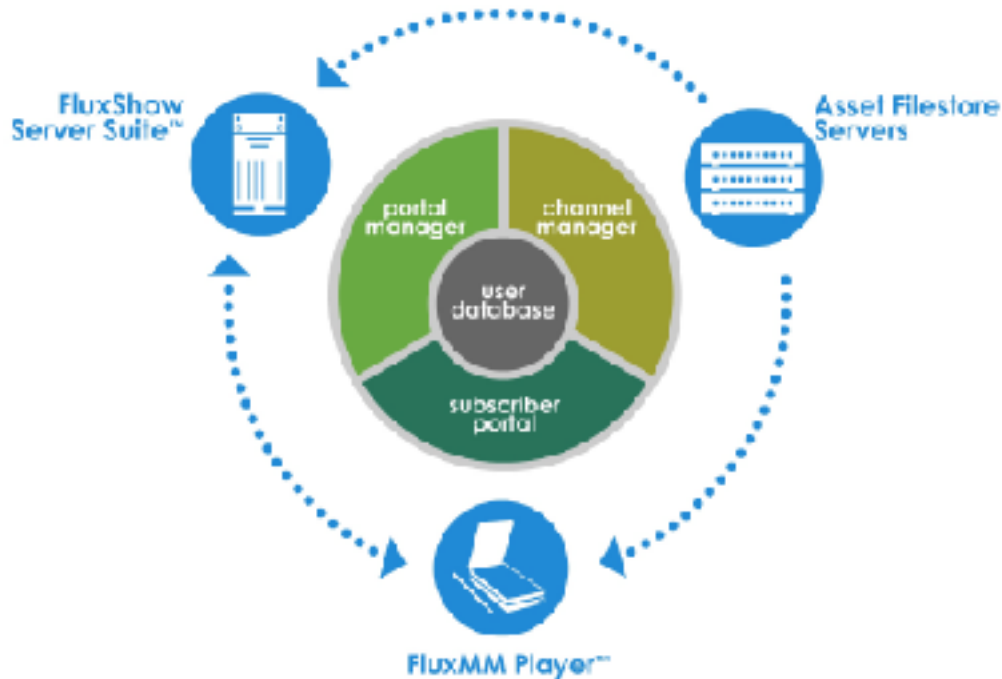
## system requirements

Mobile Client: PocketPC or WinCE PDA. 32MB+ RAM

Server: Pentium III 600MHz with Windows 2000 Server; 256MB RAM minimum recommended; 30MB available hard-drive space; Internet Information Server (IIS) 5.0; Active Server Pages (ASP); Microsoft SQL Server 7.0, Microsoft SOAP toolkit 2.0 (optional).



## FluxShow Platform overview



### FluxShow Server Suite

The FluxShow Server Suite™ is the centerpiece component that orchestrates the delivery of content from asset servers to mobile devices. When a user attempts to synchronize new content, the mobile device connects to the FluxSync Server™ to discover and download new content.

### FluxMM Player

The FluxMM Player is a single point of entry for navigating, organizing, and rendering content that users are currently subscribed to. Whenever an Internet connection is established, the application connects to the Flux Sync Server to discover what new content is available and downloads it to the mobile device.

### Asset Filestore Servers

Asset Servers contain the actual content to be synchronized to the mobile device. Available content is "published" into the FluxShow Server content directory, and for a user to receive the content channel or item, they need to have been "subscribed" to that item.

## about us

FluxNetwork enables custom and scalable speed-to-market solutions for mobile rich media service providers and enterprises. Our goal is to provide broadband mobile & wireless rich media solutions of unparalleled quality and ease of use for enterprises, portals, and captive consumers.

FluxNetwork was founded in early 2000 by a veteran team from market-leading companies such as Creative Labs, Silicon Graphics, Pinnacle Systems, and Lucent. With a track record of successful products that have generated hundreds of millions of dollars in revenue, this team has now set its sights on delivering world class software solutions in the new and exciting arena of mobile content delivery and commerce. □

For more information, please visit our website at [www.fluxnetwork.com](http://www.fluxnetwork.com).